

CONFERENCE SCHEDULE

TBEX SUMMIT AMERICA 2026



September 29, 2026

8:00 a.m. – 1:00 p.m.: Early Registration & Pre-BEX Tours Desk
All Day: Pre-BEX Tour Activities

September 30, 2026

8:00 a.m. – 1:00 p.m.: Early Registration & Pre-BEX Tours Desk
All Day: Pre-BEX Tour Activities
6:00 p.m. – 9:00 p.m.: Opening Night Party, Brewhalla

October 1, 2026

8:30 a.m. – 1:00 p.m.: Registration Desk
9:00 a.m. – 5:30 p.m.: Sponsor Showcase, Jasper Hotel, 5th Floor
9:00 a.m. – 10:15 a.m.: Welcome & Opening Keynote



Keynote: Jeremy Joyce
Room: Fargo Theatre 1

10:15 a.m. – 10:40 a.m.: Coffee Break, Jasper Hotel, 5th Floor
10:45 a.m. – 12:05 p.m.: Breakout Sessions



MELEA HAMES
From Itinerary to Episode:
Podcasting That Extends
Creator Campaign Impact
Room: Fargo Theatre 2



TERRY ABROMITIS
The Story Arc Method: Why Every
Deliverable Should Have a Job,
Not Just a Deadline
Room: Fargo Theatre 1



ANDREW WILDER
Bot Voyage: Getting Your
Travel Blog Ready for the Age
of AI Search
Room: Continental Ballroom,
Jasper Hotel

12:15 p.m. – 1:45 p.m.: Lunch, Sanctuary Events Center
1:45 p.m. – 3:00 p.m.: Breakout Sessions



DAVE BRETT
How to Land Multiple Paid
Destination Campaigns
Every Year
Room: Fargo Theatre 2



**CHRISTINE PESKOSKY &
ALEX MURPHY**
Relatability Is Virality
Room: Fargo Theatre 1



ANDY AUSTIN
Surviving the AI Apocalypse
Why Print, Personality, and
Community Matter More
Than Ever
Room: Continental Ballroom,
Jasper Hotel

3:00 p.m. – 3:30 p.m.: Afternoon Break, Jasper Hotel, 5th Floor
3:30 p.m. – 5:00 p.m.: Speed Networking, Sponsor Showcase,
Jasper Hotel, 5th Floor

Free Night: No Planned Evening Events

CONFERENCE SCHEDULE

TBEX SUMMIT AMERICA 2026



October 2, 2026

8:30 a.m. – 12:00 p.m.: Registration Desk
10:00 a.m. – 5:00 p.m.: Sponsor Showcase, Jasper Hotel, 5th Floor
9:00 a.m. – 10:00 a.m.: Opening Keynote



Keynote: Yeison Kim
Room: Fargo Theatre 1

10:00 a.m. – 10:30 a.m.: Coffee Break, Jasper Hotel, 5th Floor
10:30 a.m. – 11:50 a.m.: Breakout Sessions



EMILY KRAUSE

Building a Travel Creator
Content Ecosystem: How To
Publish Both Short and Long
Form Without Burnout
Room: Fargo Theatre 2



PAUL GOWDER

Stop Building on Rented Land:
Turn Social Followers into a
Real Community
Room: Fargo Theatre 1



JESSIE FESTA

Create an Email Content
Plan That Grows Your Traffic
& Income in 6 Steps
Room: Continental
Ballroom, Jasper Hotel

12:00 p.m. – 1:15 p.m.: Lunch, Downtown Fargo
1:25 p.m. – 2:45 p.m.: Breakout Sessions



KAREEM HASSANIEN

AI Jeopardy! How Travel
Creators and DMOs Win a
Zero-Click Game
Room: Fargo Theatre 2



SELENA NORINH

How to Find Success on TikTok:
How Strategy and Intention
Can Lead to Meaningful
Growth & Income
Room: Fargo Theatre 1



JACQUIE SHAFEEI

From Followers to Travelers:
How to Build and Sell
Profitable Group Trips
Room: Continental Ballroom,
Jasper Hotel

3:00 p.m. – 3:30 p.m.: Coffee Break, Jasper Hotel, 5th Floor
3:30 p.m. – 5:00 p.m.: Speed Networking, Sponsor Showcase,
Jasper Hotel, 5th Floor
6:00 p.m. – 10:00 p.m.: Closing Night Party, Wild Terra

October 3, 2026

FAM Trips Depart