CONFERENCE SCHEDULE
TBEX ASIA 2026

August 20, 2026

7:00 a.m. - 1:00 p.m.: Early Registration & Pre-BEX Tours Desk
All Day: Pre-BEX Tour Activities

August 21, 2026

7:00 a.m. - 1:00 p.m.: Early Registration & Pre-BEX Tours Desk
All Day: Pre-BEX Tour Activities

6:30 p.m. - 9:00 p.m.: Opening Night Party, The Ritz-Carlton Almaty

August 22, 2026

8:00 a.m. - 2:00 p.m.: Registration Desk
8:30 a.m. - 9:15 a.m.: TBEX First Timers Sessions, Shane Dallas, Ballroom 1
9:30 a.m. - 10:30 a.m.: Welcome & Opening Keynote

Keynote: Haggagovic
Room: Ballroom 2&3

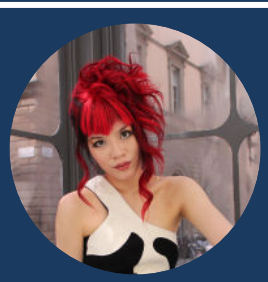
10:30 a.m. - 10:50 a.m.: Coffee Break
10:55 a.m. - 11:45 a.m.: Breakout Sessions

BALNUR BALTABAYEVA
Turning Fear Into Followers: How Traveling to 'Misunderstood' Places Builds Powerful Personal Brands
Room: Ballroom 2

ARCHANA SINGH
Polar Expeditions to $500,000 Powerhouse: How To Monetise Storytelling into a Luxury Business
Room: Ballroom 3

WILL HATTON
13 Lessons from 13 Years of Travel Blogging (Part 1 of 2)
Room: Ballroom 1

11:55 a.m. - 12:45 p.m.: Breakout Sessions



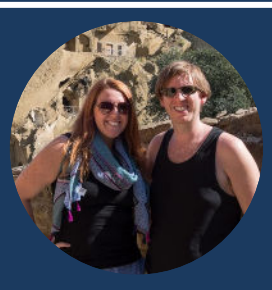
LA CARMINA
From Digital to Traditional: How Travel Creators Can Leverage Their Platforms to Write for Legacy Publications
Room: Ballroom 2

YEISON KIM
How To Turn a Travel Blog into a Real Tourism Business
Room: Ballroom 3

WILL HATTON
13 Lessons from 13 Years of Travel Blogging (Part 2 of 2)
Room: Ballroom 1

12:50 p.m. - 2:00 p.m.: Lunch, Terrace
2:05 p.m. - 2:55 p.m.: Breakout Sessions

HALEY DASOVICH
Why Your Personal Brand Is Your Best Business Decision
Room: Ballroom 2



TOM & MEG WILLIAMS
AI-Proof Your Creator Income: Content is Not Your Product
Room: Ballroom 3

EUGENIA SEMENOVA
What 5,000+ Travel Blogs Taught Us About Making More Money in 2026 (Travelpayouts)
Room: Ballroom 1

3:00 p.m. - 3:20 p.m.: Afternoon Break
3:30 p.m. - 5:00 p.m.: TBEX Partner Exchange, Sponsor Showcase

Free Night: No Planned Evening Events

CONFERENCE SCHEDULE
TBEX ASIA 2026

August 23, 2026

9:00 a.m. - 12:00 p.m.: Registration Desk
9:30 a.m. - 5:00 p.m.: Sponsor Showcase
9:30 a.m. - 10:30 a.m.: Opening Keynote

Keynote: Shannon Stowell
Room: Ballroom 2&3

10:30 a.m. - 10:50 a.m.: Coffee Break
10:55 a.m. - 11:45 a.m.: Breakout Sessions

TODD HATA
How to Create a Hotel Promotional Video
Room: Ballroom 2

TIM LEFFEL
Succeeding on Substack: Using the Network Effect to Connect with the Right Tribe
Room: Ballroom 3

TOTI & ALE
Using Notion to Maximize Productivity in Travel Media (Part 1 of 2)
Room: Ballroom 1

11:55 a.m. - 12:45 p.m.: Breakout Sessions

JULIANA BROSTE
Channeling Your On-Camera Confidence
Room: Ballroom 2

JULIE FALCONER
How to Drive More Blog Traffic and Earn More Money with Your Social Media
Room: Ballroom 3

TOTI & ALE
Using Notion to Maximize Productivity in Travel Media (Part 2 of 2)
Room: Ballroom 1

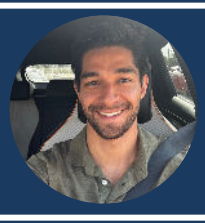
12:50 p.m. - 2:00 p.m.: Lunch, Terrace
2:05 p.m. - 2:55 p.m.: Breakout Sessions

CANDACE SALTERS
From Blog Post to Reel: A Workflow for Turning Travel Guides into Short-Form Video
Room: Ballroom 2

DAVID FARLEY
How to Write Engaging Travel Prose for Social Media and Travel Articles
Room: Ballroom 3

ERIN HOLMES
Blogging in 2026: What Still Works
Room: Ballroom 1

3:00 p.m. - 3:20 p.m.: Afternoon Break
3:30 p.m. - 5:00 p.m.: TBEX Partner Exchange, Sponsor Showcase
5:00 p.m. - 6:00 p.m.: Closing Keynote



Keynote: Juliana Broste, Wil Dasovich, Omar Aliyev
Room: Ballroom 2&3

6:30 p.m. - 9:30 p.m.: Closing Night Party, The Ritz-Carlton Almaty

August 24, 2026

FAM Trips Depart