CONFERENCE SCHEDULE
TBEX ASIA 2026

August 20, 2026

7:00 a.m. - 1:00 p.m.: Early Registration & Pre-BEX Tours Desk
All Day: Pre-BEX Tour Activities

August 21, 2026

7:00 a.m. - 1:00 p.m.: Early Registration & Pre-BEX Tours Desk
All Day: Pre-BEX Tour Activities

TBD: Opening Night Party

August 22, 2026

8:00 a.m. - 2:00 p.m.: Registration Desk
8:30 a.m. - 9:15 a.m.: TBEX First Timers Sessions
9:30 a.m. - 10:30 a.m.: Welcome & Opening Keynote

Keynote: Haggagovic
Room:

10:30 a.m. - 10:50 a.m.: Coffee Break
10:55 a.m. - 11:45 a.m.: Breakout Sessions

BALNUR BALTABAYEVA
Turning Fear Into Followers: How Traveling to 'Misunderstood' Places Builds Powerful Personal Brands
Room:

ARCHANA SINGH
Polar Expeditions to $500,000 Powerhouse: How To Monetise Storytelling into a Luxury Business
Room:

WILL HATTON
13 Lessons from 13 Years of Travel Blogging (Part 1 of 2)
Room:

11:50 a.m. - 12:40 p.m.: Breakout Sessions

TO BE ANNOUNCED

YEISON KIM
How To Turn a Travel Blog into a Real Tourism Business
Room:

WILL HATTON
13 Lessons from 13 Years of Travel Blogging (Part 2 of 2)
Room:

12:45 p.m. - 2:00 p.m.: Lunch
2:05 p.m. - 2:55 p.m.: Breakout Sessions

HALEY DASOVICH
Why Your Personal Brand Is Your Best Business Decision
Room:

TOM & MEG WILLIAMS
AI-Proof Your Creator Income: Content is Not Your Product
Room:

LA CARMINA
From Digital to Traditional: How Travel Creators Can Leverage Their Platforms to Write for Legacy Publications
Room:

3:00 p.m. - 3:20 p.m.: Coffee Break
3:30 p.m. - 5:00 p.m.: Speed Networking, Sponsor Showcase

Free Night: No Planned Evening Events

CONFERENCE SCHEDULE
TBEX ASIA 2026

August 23, 2026

9:00 a.m. - 12:00 p.m.: Registration Desk
9:30 a.m. - 5:00 p.m.: Sponsor Showcase
9:30 a.m. - 10:30 a.m.: Opening Keynote

Keynote:
Room:

10:30 a.m. - 10:50 a.m.: Coffee Break
10:55 a.m. - 11:45 a.m.: Breakout Sessions

TODD HATA
How to Create a Hotel Promotional Video
Room:

TIM LEFFEL
Succeeding on Substack: Using the Network Effect to Connect With the Right Tribe
Room:

TOTI & ALE
Using Notion to Maximize Productivity in Travel Media (Part 1 of 2)
Room:

11:50 a.m. - 12:40 p.m.: Breakout Sessions

TO BE ANNOUNCED

JULIE FALCONER
How to Drive More Blog Traffic and Earn More Money with Your Social Media
Room:

TOTI & ALE
Using Notion to Maximize Productivity in Travel Media (Part 2 of 2)
Room:

12:45 p.m. - 2:00 p.m.: Lunch
2:05 p.m. - 2:55 p.m.: Breakout Sessions

CANDACE SALTERS
From Blog Post to Reel: A Workflow for Turning Travel Guides into Short-Form Video
Room:

DAVID FARLEY
How to Write Engaging Travel Prose for Social Media and Travel Articles
Room:

TO BE ANNOUNCED

3:00 p.m. - 3:20 p.m.: Coffee Break
3:30 p.m. - 5:00 p.m.: Speed Networking, Sponsor Showcase
5:00 p.m. - 6:00 p.m.: Closing Keynote

TBD: Closing Night Party

August 24, 2026

FAM Trips Depart