

~ TBEX17 NA, Huntsville Alabama ~

TBEX PRE - CONFERENCE DAYS

Wednesday, May 3rd

Early Registration Desk: 8:00am - 12:00pm (VBC)

All Day: Pre-BEX Tour Activities & Pre-BEX Tour Desk Open 8:00am - 5:30pm (VBC)

9:00am - 5:00 pm: Photo Workshop (Huntsville Botanical Garden) - Ajay Sood

6:30 pm: Speaker/Sponsor/VIP Reception (private invite only) - Lowe Mill ARTS & Entertainment

Thursday, May 4th

Early Registration Desk: 7:00am - 4:00pm (VBC)

All Day: Pre-BEX Tour Activities & Pre-BEX Tour Desk Open 7:30am - 4:00pm (VBC)

9:00am - 5:00 pm: Writing Workshop (Alabama Constitution Village) - Don George

7:00 pm: Opening Night Party - A.M. Booth's Lumberyard

TBEX CONFERENCE DAYS

Friday, May 5th

Registration Desk: 7:00am - 5:00pm (VBC)

8:00am - 8:45 am: TBEX First Timers Session (Meeting Room 1) - Jan Petersen

9:00 am - 10:15 am: Welcome & Opening Keynote (South Hall 1) - Bruce Poon Tip - G Adventures

9:00 am - 5:15 pm: Sponsor Showcase (South Hall 1)

10:15 am - 10:35 am: Coffee Break (South Hall 1)

10:35 am - 11:25 am: Breakout Sessions

Content - Ballroom 1	Commerce - Ballroom 2	Community - Ballroom 3	TBEX Business - Ballroom 4	TBEX Business - Ballroom 5
Mike Shubic	Eric Rosenberg	Jim Barr and Matthew Mosteller	Huntsville CVB + Sarah Belanger, Stephenie Walker, Christy Jordan	NASA Speaker - Dr. Paul McConnaughey, Associate Director, Marshall Space Flight Center
Creating and Monetizing Travel Video Content	Taking Your Writing From Side Hustle to Full-time Job	Rally those SuperHeroes and make positive change	From "How do you do?" to "Let's do this!"	So You Want To Go To Mars?: A Traveler's Guide to the Deep Space Destinations of Tomorrow

11:45 am - 12:35 pm: Breakout Sessions

Content - Ballroom 1	Commerce - Ballroom 2	Community - Ballroom 3	TBEX Business - Ballroom 4	TBEX Business - Ballroom 5
Dusty and Nikki Green	Tim Leffel (moderator), Max Hartshorne (GoNOMAD), Bailey Freeman (Lonely Planet), Tracey Minkin (Coastal Living)	Evo Terra	Mandy Carter	Don George
Yes, You Can! Shoot, Edit, Produce and Host: Telling Your Stories with Video	Panel - How to Pitch to Editors and Write the Stories They Want to Publish	Building Rabid Fans That Follow You Anywhere	Up Your Visual Game: Design Killer Graphics Even if You Are Not a Designer	Better Branding Through Storytelling

12:35 pm - 2:00 pm: Lunch (South Hall 1)

2:00 pm - 2:50 pm: Breakout Sessions

Content - Ballroom 1	Commerce - Ballroom 2	Community - Ballroom 3	TBEX Business - Ballroom 4	TBEX Business - Ballroom 5
Jen Leo (moderator) with John DiScala, Lillie Marshall, Maria Hasse	Samantha Wei and Yeison Kim	Janet Newenham	Russell Hannon	Joe Baur and Emma Sullivan
Embracing the Pivot: When Life Changes Force Blog Changes	Taking Your Travel Affiliate Marketing to the Next Level	Turning Pinterest Into a Traffic Builder	Get Six Figures Worth of Advertising in Free TV & Radio Publicity	Using Data to Reveal Travel Trends

2:50 pm - 3:15 pm: Coffee Break (South Hall 1)

3:15 pm - 5:15 pm: Speed Networking (South Hall 1)

7:00 pm: 2nd Night Party - U.S. Space & Rocket Center

Saturday, May 6th

Registration Desk: 7:00am - 5:00pm (VBC)

9:00 am - 10:15 am: Opening Keynote (South Hall 1) - Samantha Brown - TV Host/Travel Shows

9:00 am - 5:15 pm: Sponsor Showcase (South Hall 1)

10:15 am - 10:35 am: Coffee Break (South Hall 1)

10:35 am - 11:25 am: Breakout Sessions

Content - Ballroom 1	Commerce - Ballroom 2	Community - Ballroom 3	TBEX Business - Ballroom 4	TBEX Business - Ballroom 5
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Ajay Sood	Roger Wade	Dennis Littley	Jeannine Crooks	Tim Anderson and Cristina Barrios
Graduate from Taking a Photograph to Making a Photograph	How to Be a Six-figure Travel Webmaster While Ignoring Social Media	Live Streaming to build your audience	Affiliate Programs That Work for Brands and Bloggers	Branding and Marketing Through Social Media in 2017
11:45 am - 12:35 pm: Breakout Sessions				
Content - Ballroom 1	Commerce - Ballroom 2	Community - Ballroom 3	TBEX Business - Ballroom 4	TBEX Business - Ballroom 5
Jim Cheney and Jeremy Jones	Maria Hasse	Kim Orlando	Leif Pettersen	David Nuttall
How to Go Deep in a World of Shallow Content: Become a Local	How to buy an established Travel Website for Profit	Using Social Media to Build a Profitable Travel Content Business	Vetting Influencers - The Good, The Difficult, The Worthwhile	Turning Your Passion Into a Business (No Matter How Strange)
12:35 pm - 2:00 pm: Lunch (South Hall 1) - Guest Speaker: Destin Sandlin - Smarter Every Day				
2:00 pm - 2:50 pm: Breakout Sessions				
Content - Ballroom 1	Commerce - Ballroom 2	Community - Ballroom 3	TBEX Business - Ballroom 4	TBEX Business - Ballroom 5
Lesli Peterson	Gabi Logan	Chris Christensen	Caz Makepeace	Carol Cain, Samantha Jacobs, Nathalie Pilovetzky, Ciara Sugrue
6 Advanced SEO Techniques You Can Apply Today	How to Find Well-paid Contract Jobs Blogging for Others	Building an Audience Through Podcasting	How to Collaborate With Travel Bloggers Through Their Own Authentic Story.	How Do Destination Marketers Measure Success?
2:50 pm - 3:15 pm: Coffee Break (South Hall 1)				
3:15 pm - 5:15 pm: Speed Networking (South Hall 1)				
5:30 pm - 6:30 pm: Closing Keynote Session - Bret Love / Green Travel Media (South Hall 1)				
7:30 pm: Closing Night Party - Campus No. 805				
TBEX POST - CONFERENCE DAYS				
Sunday, May 7th				
All Day: Post-BEX Tour Activities				
All Day: Post-FAM Trips Leave				
Monday, May 8th				
All Day: Post-BEX Tour Activities				